

Schemes as existed before 8 April 2014

	Scheme 1 Soldier	Scheme 2 Minister	Scheme 3 Queen	Scheme 4 Black & White King	Scheme 5 Color King
Payable	Rs. 16,990 / \$599	Rs. 24,990 / \$799	Rs. 39,990 / \$1,299	Rs. 49,990 / \$1,799	Rs. 79,990 / \$2,499
Inside pages	Black and white	Black and white	Black and white	Black and white	Full color inside pages
Paper quality	90 gsm thick natural shade or white	90 gsm thick natural shade or white	90 gsm thick natural shade or white	90 gsm thick natural shade or white	90 gsm thick art paper
No. of complimentary copies to author	35	50	60	70	50
Sent for book review to leading newspapers (which newspapers?)	No	No	Yes (to 5 newspapers)	Yes (to 5 newspapers)	Yes (to 5 newspapers)
ISBN no. & barcode	No	Yes	Yes	Yes	Yes
Book cover design	Standard, color cover	Standard, color cover	Premium (best artist) color cover	Premium (best artist) color cover	Premium (best artist) color cover
Ebook version	Yes	Yes	Yes	Yes	Yes
Additional book cover beautification	No	No	No	Book cover beautification: Attractive golden / silver title letters + emboss, or spot UV coating (partly matte, partly glossy)	No
Copyright registration	No	No	Yes	Yes	Yes
Free illustrations (sketches) by our artist	No	No	Yes (up to 5)	Yes (up to 10)	Yes (up to 10)
Book design & layout	No	Yes	Yes	Yes	Yes
Free website for book	No	No	Yes	Yes	Yes
Video Book Trailer for your book (watch samples)	No	No	No	Yes (2 - 4 minute video book trailer)	Yes (2 - 4 minute trailer)
Book release event assistance (watch event photos)	No	No	No	Yes. Assistance to arrange book release event	No
Complimentary t-	No	No	No	Yes	Yes

shirt with book cover printed on it (see samples)					
Free A3 size posters with cover blowup	5	10	20	30	30
Free business cards (what is this?)	No	100	200	300	300
Complimentary Proofreading (one round)	No	No	No	Yes	No
Listing and sale through Power Publishers	Yes	Yes	Featured listing on Home page	Featured listing on Home page	Featured listing on Home page
Available through Flipkart.com	No	Yes	Yes	Yes	Yes
Available through Ebay.in	No	Yes	Yes	Yes	Yes
Available from Crossword.in	No	No	Yes	Yes	Yes
Available from Infibeam.com	No	No	Yes	Yes	Yes
Listing in Indiamart.com	No	No	Yes	Yes	Yes
Available from Amazon.in or Junglee.com	No	No	Yes	Yes	Yes
Available from Purushottam Bookstore with attractive discount	Yes	Yes	Yes	Yes	Yes
Royalty and sales report to author	Trimonthly royalty payment and sales report to author. 35% royalty on books sold directly from Power Publishers. 15% royalty on books sold through other outlets.	Trimonthly royalty payment and sales report to author. 35% royalty on books sold directly from Power Publishers. 15% royalty on books sold through other outlets.	Trimonthly royalty payment and sales report to author. 35% royalty on books sold directly from Power Publishers. 15% royalty on books sold through other outlets.	Trimonthly royalty payment and sales report to author. 35% royalty on books sold directly from Power Publishers. 15% royalty on books sold through other outlets.	Trimonthly royalty payment and sales report to author. 35% royalty on books sold directly from Power Publishers. 15% royalty on books sold through other outlets.
Author's discount rate for extra copies	25%	30%	35%	35%	35%
Delivery of complimentary copies to author	Normal delivery FREE, through DTDC or Speed Post. Option of 24	Normal delivery FREE, through DTDC or Speed Post. Option of 24	Normal delivery FREE, through DTDC or Speed Post. Option of 24 hour urgent	Normal delivery FREE, through DTDC or Speed Post. Option of 24 hour urgent express	Normal delivery FREE, through DTDC or Speed Post. Option of 24 hour urgent

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Press release (what is this?)	No	Yes	Yes	Yes	Yes
Search engine optimization	No	No	Yes	Yes	Yes
Facebook, Twitter page for book	No	No	Yes	Yes	Yes
Extra charges for Service tax (12.36%) included	Exceeding 100 pages	Exceeding 150 pages	Exceeding 150 pages	Exceeding 150 pages	Exceeding 100 pages
	Yes	Yes	Yes	Yes	Yes